

## 2024 Vendor Deals/Promos/OMS Offer Due Dates

Month	Period	Period Start Date	Period End Date	All Deals Due to CM	Deals Entered into WAPS	PDP POSTED	Store Orders Confirmed	BDM reviewed and Finalized orders	Due to Pricing	Holiday
OCT/NOV	P1	10/30/23	11/26/23	8/21/23	9/11/23	9/11/23	9/21/23	9/27/23	10/23/23	Thanksgiving 11/23 - P1 WK4
NOV/DEC	P2	11/27/23	12/24/23	9/18/23	10/9/23	10/9/23	10/19/23	10/25/23	11/20/23	
DEC/JAN	P3	12/25/23	1/21/24	10/16/23	11/6/23	11/6/23	11/16/23	11/22/23	12/18/23	Christmas 12/25 - P1 WK1, New Years Eve 12/31 - P3 WK1, MLK Day 1/15 - P3 WK4
JAN/FEB	P4	1/22/24	2/18/24	11/13/23	12/4/23	12/4/23	12/14/23	12/20/23	1/15/24	Super Bowl 2/11 - P4 WK3, Valentines Day 2/14 - P4 WK4, Ash Wednesday 2/14 - P4 WK4
FEB/MAR	P5	2/19/24	3/17/24	12/11/23	1/1/24	1/1/24	1/11/24	1/17/24	2/12/24	
MAR/APR	P6	3/18/24	4/14/24	1/8/24	1/29/24	1/29/24	2/8/24	2/14/24	3/11/24	Easter 5/31 - P6 WK2
APR/MAY	P7	4/15/24	5/12/24	2/5/24	2/26/24	2/26/24	3/7/24	3/13/24	4/8/24	Mexico Mother's Day 5/10 - P7 WK4, Mother's Day 5/12 - P7 WK4
MAY/JUN	P8	5/13/24	6/9/24	3/4/24	3/25/24	3/25/24	4/4/24	4/10/24	5/6/24	Memorial Day 5/27 - P8 WK3
JUN/JULY	P9	6/10/24	7/7/24	4/1/24	4/22/24	4/22/24	5/2/24	5/8/24	6/3/24	Father's Day 6/16 - P9 WK1, Independence Day 7/4 - P9 WK4
JUL/AUG	P10	7/8/24	8/4/24	4/29/24	5/20/24	5/20/24	5/30/24	6/5/24	7/1/24	
AUG/SEPT	P11	8/5/24	9/1/24	5/27/24	6/17/24	6/17/24	6/27/24	7/3/24	7/29/24	Back to School
SEPT	P12	9/2/24	9/29/24	6/24/24	7/15/24	7/15/24	7/25/24	7/31/24	8/26/24	Labor Day 9/2 - P12 WK1
SEPT/OCT	P13	9/30/24	10/27/24	7/22/24	8/12/24	8/12/24	8/22/24	8/28/24	9/23/24	

### Notes

- Deals submitted after the due date will not be considered and moved to the following Period
- Deals that are submitted incomplete will not be considered and moved to the following Period
- Please ensure all deals are sent to both BDM, BDAs, and PTC's to ensure all items are captured
- The above timelines are for ALL Central Market Center Store (NON-PERISHABLE) departments
- **Grocery, Packaged Bread, Dairy, Frozen Foods, Bulk Foods, Candy, Chocolate, Coffee and Healthy Living.**